

# CelebRation 2020

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# Invitation to sponsor CelebRation 2020

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The R language is a free, robust, popular open source programming language and platform used in all areas of data analysis, statistics and visualization. Standing out as one of the most quickly growing programming languages in the world, it is used in a large array of companies and academic organizations in statistics, finance, business, biology, bioinformatics, humanities and all areas of science.

*The year 2020 marks the 20th anniversary of the release of R version 1.0.0!*



To celebrate this, we are gathering the huge community of R users and developers for a two-day celebRation 28-29<sup>th</sup> February 2020. We kick off on 28<sup>th</sup> February with hands-on tutorials on some of the currently hot topics among R users. The day of the anniversary – February 29 – presents a line-up of speakers who cover the past, the present, and the future of the R programming language.

We invite your organisation to become an official conference sponsor – besides supporting the community and helping us shape the future of Data Science, you will gain visibility among highly skilled data scientists at all stages of their career and across different sectors.

## Event programme

The final program is expected to offer two parallel half-day workshops on Friday afternoon, a drinks reception in the evening, and eight high-profile international speakers in an all-day programme Saturday. Among the confirmed speakers we have

	<b>Peter Dalgaard</b> (Copenhagen Business School, DK)	Peter is a member of the R core group and has been release manager since before the release of version 1.0.0, He is currently working towards the release of version 4.0.0.
	<b>Julia Silge</b> (StackOverflow, USA)	Julia is the author of the tidytext R package and has been a strong advocate for tidy structured text mining approaches in R.
	<b>Roger Bivand</b> (Norwegian School of Economics, NO)	Roger has been active in the R community since 1997 and is the author of numerous R packages, particularly in the field the spatial data analysis. Roger is a member of the R foundation.

	<p><b>Heather Turner</b> (Freelance, UK)</p>	<p>Heather is the chair of R Forwards - an R Foundation task force for underrepresented groups in the R community. Heather is also a member of the R foundation.</p>
	<p><b>Dirk Eddelbeuttel</b> (University of Illinois, USA)</p>	<p>Dirk will host a workshop on the Rcpp library, which is a highly used API for integrating C++ code into R.</p>

## Venue

[The Maersk Tower](#), Faculty of Health and Medical Sciences, University of Copenhagen, Blegdamsvej 3B, 2200 Copenhagen N, Denmark  
(The Niels K. Jerne Auditorium, seat capacity of 500)



## How can you help?

The conference will be partially funded through conference fees. Further, the University of Copenhagen and The Danish Society for Theoretical Statistics have both pledged financial support. The University of Copenhagen provides the venue and will handle all financial matters through their accounts office.

However, we seek additional financial support to cover

- Travel arrangements for the invited speakers
- Catering arrangements for the attendants

For your convenience we offer three suggested sponsorship packages, seen below. The larger the funding, the more attention to your organization at the conference days. Please note that we have limited space for each sponsorship opportunity and make agreements following a first-come-first-served principle.

Packages, incl. VAT	Provides your organization:
<b>Gold</b> 50.000 DKK ( $\approx$ €6700)	<ul style="list-style-type: none"><li>• Short (10 minute) presentation at the conference day.</li><li>• Mention at the opening and closing of the conference.</li><li>• Option of placing merchandise in conference areas. Logo and link on conference website by sponsorship level.</li><li>• Spot for booth/banner in reception area.</li><li>• Three free registrations included.</li></ul>
<b>Silver</b> 20.000 DKK ( $\approx$ €2700)	<ul style="list-style-type: none"><li>• Mention at the opening and closing of the conference.</li><li>• Option of placing merchandise in conference areas.</li><li>• Logo and link on conference website by sponsor level.</li><li>• Spot for booth/banner in reception area.</li><li>• Two free registrations included.</li></ul>
<b>Bronze</b> 10000 DKK ( $\approx$ €1350)	<ul style="list-style-type: none"><li>• Mention at the opening and closing of the conference.</li><li>• Option of placing merchandise in conference areas.</li><li>• Logo and link on conference website by sponsor level.</li><li>• One free registration included.</li></ul>

Financial administration resources will be handled by the University of Copenhagen. Any profits from the conference will be directed into the work of [CopenhagenR UseR Group](#) activities in 2020 and thereby further support the R community in the Capital Region of Denmark.

For more information contact

Claus Thorn Ekstrøm, e-mail: [sponsor@celebration2020.org](mailto:sponsor@celebration2020.org), Phone +45 35 32 75 97.

## Who are the organisers?

The idea for this conference emerged in the [CopenhagenR UseR Group](#) in September 2019. A conference committee groups was formed from this large R Community of more than 1000 members. We volunteer to enable a great conference, with great content, in a great venue and in a great city. Help us make this vision come true!

The conference will adhere to the [R Foundation Code of Conduct](#).

Best regards

CelebRation 2020 Organizing Committee

Anne Helby Petersen  
Claus Thorn Ekstrøm  
Mia Klinten Grand  
Sofie K. Led  
Stephan Nicholas Dahl  
Therese Graversen

# Budget

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<b>Budget for celebRation</b>			
Participants		482	
<b>Income</b>		<b>DKK</b>	
From attendees	(includes 25% Danish VAT)		
	Full	112,500	
	Reduced	78,750	
	Workshop participation	15,000	
Sponsors			
	DSTS	20,000	
	Other sponsors	200,000	
<b>Total</b>		<b>385,000</b>	<b>(VAT removed)</b>
<b>Expences</b>			
	Invited speakers	113,000	
	Food, drink, lunch, cake, ...	198,046	
	Other expences	28,500	
	Venue	9,225	
	ConferenceManager	15,693	
<b>Total</b>		<b>364,464</b>	
<b>Final result</b>		<b>20,536</b>	